



Cheryl Burke Dance Mountain View

July 12, 2010

SPECIAL BULLETIN:

Mountain View Studio Expansion Begins!

Cheryl Burke Dance management has signed a lease for an additional 4,370 square feet of space in the Mountain View studio.

A new 3,886 square foot ballroom with a sprung floor on the west side of the building will become the centerpiece of this major upgrade.

When completed, the size of the Cheryl Burke Dance Mountain View complex will total approximately 14,400 square feet.

Increased seating capacity is planned for the current ballroom, replacing the bar and improving access to the dance floor, which will remain part of the newly expanded studio.

Construction and architectural firms have been selected, and they're prepared to start. The first phase, structural demolition adjacent to the conference room and Café studio, is set to begin as early as this week.

We expect the entire expansion project to be completed by the end of summer. The studio will remain fully operational during renovations: All lessons, classes and parties will continue as scheduled.

Please bear with us during inevitable inconveniences, dust and noise as work progresses. Classes in the Café may need to be relocated in the weeks ahead.

If you have any questions about the expansion, don't hesitate to contact the studio. We want to hear from you. Also, continue to read our E-blasts, "Special Bulletins," and Web site notices and calendar for expansion updates and changes in rooms or class locations.

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"While we are always ready to hear dancers' concerns, making changes to address them is sometimes not as easy or as fast as we'd like. Following focus panel findings earlier this year, management engaged in numerous conferences, systematically analyzing costs and reviewing feasible options. As a result, we're now investing in improvements designed to appeal to dancers throughout the Bay Area. This expansion also reflects a focus on the increasing needs of dancers who work or live close to businesses in Silicon Valley and the surrounding communities."

— Sherri Burke, Cheryl Burke Dance CEO
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